

HEALTH MEANS WEALTH

10 ventures to help you cash in on the trend toward healthy living.

Americans—despite their battles with weight and other ailments that have become synonymous with signs of our times—are trying to get healthy. There is a large interest in aromatherapy, massage, spa visits, exercise, lifestyle counseling, stress reduction, sauna, healthy foods and diet. You can cash in on this trend. We've rounded up 10 businesses you can start to help you. You don't need a lot of experience in the field, either, because most of these businesses we mention will help you every step of the way. Contact the companies for more information on how you can get started. We present the businesses in no particular order.



Responding to the growing demand for alternative health care products that help integrate Eastern and Western medical practices, Migun's Medical Instrument Co. is making its Thermal Massage Bed more broadly available to the U.S. market through its Los Angeles-based Migun USA Corp.

Spa a la Carte

The demand for quality spa products is booming, fueled in part by a growing population of aging baby boomers, overworked professionals and busy parents. In fact, experts agree that the spa and wellness business is the next trillion-dollar industry! With the Spa a la Carte quality line of products, you can offer your customers immensely satisfying ways to take home a spa experience. Spa a la Carte products are proven year-round profit makers for mall carts, fairs, festivals, airports, hair salons, spas, chiropractors, massage therapists, health clubs, nail salons, hospitals, physical therapists, gift stores and, as corporate gifts, according to the company website.

As a Spa a la Carte independent Spatician you receive:

- Excellent Profit Margins
- Manufacturer direct purchasing—no middlemen
- Innovative and protected products
- One-stop shopping for all your spa product needs
- High-quality packaging & marketing materials
- Defined sales territories
- Outstanding customer service
- Free sales training & support
- Immediate shipping
- 100% sales guarantee & "no questions asked" returns

There are 5 ways you can build your own business as a Spa a la Carte Spatician:

- Home Parties
- Internet Sales
- Wholesale Accounts
- Carts & Kiosks—Mall Carts, Fairs, Festivals, etc.

- Retail Sales (open your own store or sell from your existing business)

This business opportunity packs a lot in one package. You'll become a trained spatician and demonstrate a wide variety of "feel good" spa products you will sell. There is no experience required; the company will teach you everything you need to know to start selling.



"Getting started as a Spa a la Carte Spatician couldn't be easier. Our Distributor Starter Kit includes all of the best-selling items—everything you need to start your business—for only \$149. That's 50% off the retail price! Spa a la Carte makes it easy for you to cash in on the billion-dollar Spa and Wellness industry with your very own business," says the company.

The website (www.SpaALaCarte.com) contains plenty of testimonials from individuals who say they made six figure incomes in just weeks with the program. Others say they make \$5000 a month working part-time only. Check it out. The phone number is 866-826-3984.

GNC

Vitamin and health-related product sales are a booming \$18 billion market. Wouldn't you like to be a part of it? You can open your own GNC store and take full advantage of their proven system of doing business with your own franchise. You'll benefit from their products, marketing systems, national advertising efforts and receive all of the necessary training to