# **Product Comparison**



## Internal Probes



- The Migun products are designed for a superior therapeutic result.
- Other competitive products emphasize comfort over therapy.

	Migun	Competitors	Dujon	Cerastone
Shape	5 jade capsules	Rollers	Rollers	Rollers
		6		D-1-1-1-1
	Applies deeper penetration to the acupuncture points	Rolls over the acupuncture points. Less discomfort but also less therapeutic results.		
	Migun	Competitor	Dujon	Cerastone
Range of motion	Between two scapulas	Rolls over two scapulas	Rolls over two scapulas	Rolls over two scapulas
	Designed for safety	Can lead to a scapula injury		

Internal

Probes

### Patents



- Migun's advanced technology, protected by the international patent law, is designed to penetrate the precise acupuncture points.
- •It embodies the exact same principles of the Traditional Chinese Medicine.

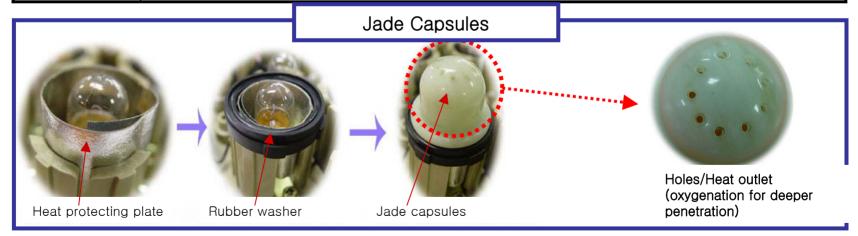
	The probe arrangements	
Migun	<ul> <li>Designed to stimulate and penetrate the acupuncture points along the Urinary Bladder Meridians.</li> <li>Principal design used since 1988. It has never been altered.</li> <li>Impossible to replicate. Protected by the Patent Laws.</li> </ul>	
Competitors	<ul> <li>Variation/imitation from the Migun's five jade head capsules. Originally tried to use the capsules instead of the rollers.</li> <li>Prone to injury due to its scapula encroachment.</li> <li>The increase in number and its range of motion are not supported by the clinical studies.</li> </ul>	

# Migun thermo-mechanical probes Identical to TCM practice

# Heat/FIR distribution

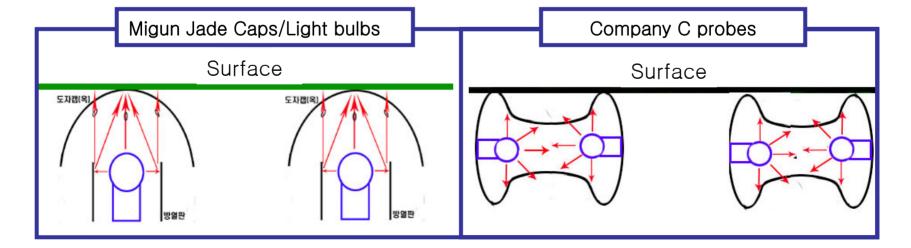


	Heat/Far Infrared Ray (FIR) distribution	
Migun	Heat protecting plates/ rubber washers reduce the loss of heat. An oval design centers heat/FIR penetration to the surface.	
Competitors	<ul> <li>No heat outlet. The placement of its light bulbs is not directed towards the surface.</li> <li>Inconsistent Heat/FIR distribution</li> </ul>	





	Heat/FIR concentration	
Migun	<ul> <li>The convex jade caps allow better heat concentration</li> <li>The helium light bulbs are position towards the surface</li> </ul>	
Competitors	• The light bulbs are position away from the surface which results in uneven FIR distribution	



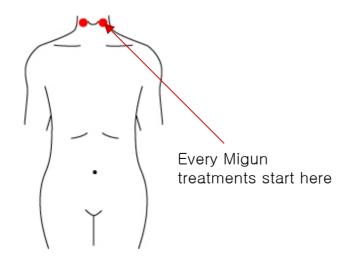


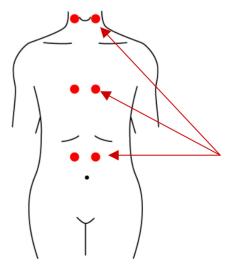
	Electrical shock	
Migun	• Uses 120V AC voltage and converts into safer DC voltage for both main probes and outside projector. This minimizes the chance for any possible electrical shock.	
Competitors	• They use 110V AC voltage for and converts into DC voltage <b>only</b> for the outside projectors. The main body is prone to electrical shock if it gets wet.	





	Electrical shock	
Migun	• Migun uses pulse width modulation (PWM) to measure its exact time and width of the operation. This regulates Migun probes to start from the top and apply force at the exact acupuncture points. The technology and its production cost is much higher to incorporate.	
Competitors	• Others use the timing control method. If the session ends before its entirety, the acupressure treatment for the next session will differ. Starts from a different starting point and results in random stopping.	





The treatment begins at a different point. This results in different or random acupressure treatment.

## Features



• HY 7000 has 7 different modes including the manual mode.

	프로그램 개발	
6개의 자동프로그램		
	• P1: Full body massage (long)	
	• P2: Dorsal massage	
미 건	• P3: Lumbar massage	
	• P4: Acupressure massage	
	• P5: Full body massage (short)	
	• P6: Abdominal massage	
유사업체	Most competitors have 1 auto/1 manual mode	